

Robert Werner

Senior Design Manager

Robert Werner

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Professional Summary

Seasoned UX and Design leader with over 10 years of experience. Specializes in fostering growth and leading teams through mentoring, process support and career development. Skilled in spearheading complex product initiatives, including unlocking challenging projects like the multi-currency system at Copperleaf. Proficient in remote leadership, having maintained a strong team culture during the pandemic. Dedicated to delivering high-quality, visually compelling, user-centric products. Committed to fostering a respectful, collaborative, and growth-minded team culture.

Skills

- Leadership
 - Emotional Intelligence
 - Professional Development
 - Mentorship & Coaching
 - Product design for complex enterprise domains
 - Project Management
 - Stakeholder Management
 - Capacity Planning
 - Sprint Planning
 - Clarity
 - Agile/Scrum Methodology
 - Communication
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Experience

Copperleaf Technologies / Principal Designer

July 2023 - Present, Remote

- Providing technical and design support for the design system as it is rolled out for general use across all teams.
- Investigating UX global patterns to provide scaled improvements to the Copperleaf design system as well as the Copperleaf app.

Copperleaf Technologies / Senior Design Manager

January 2022 - July 2023, Remote

- Building and leading a dynamic team of nine designers and one manager strategically, fueling motivation and productivity to meet product goals.
- Streamlining communication between leadership and product teams regarding project timelines and design capacity, effectively achieving milestones and deadlines across 11 integrated teams.
- Upholding design quality through regular peer reviews, interactive 'design show and tell' sessions, and supportive

pairings within the design team.

- Stepping into the role of Acting Director when required, delivering robust leadership and strategic direction.
- Created and leading design thinking training for all Copperleaf new-hires to increase awareness on problem solving techniques and also provide a tool kit for 102 new hires as of March 2023.

Copperleaf Technologies / Design Manager - Core

January 2021 - January 2022, Remote

- Served as the Core Product Design Leader, steering and mentoring four embedded product teams. Fostered collaboration and ensured design alignment with product objectives.
- Actively participated in talent acquisition processes when needed, aiding in the recruitment of highly skilled design professionals to strengthen team capabilities and bolster company growth.
- Streamlined communication processes between leadership and product teams regarding project timelines and design capacity. Effectively achieved milestones and deadlines across four integrated teams.
- Provided ongoing mentorship and coaching to designers at all levels, from co-ops to seniors, fostering professional growth and enhancing team performance.

Copperleaf Technologies / Design Team Lead

January 2020 - January 2021, Remote

- Served as the Core Product Design Leader, steering and mentoring two embedded product teams. Fostered collaboration and ensured design alignment with product objectives.
- Taught the Design Thinking onboarding course to new hires.

Copperleaf Technologies / Senior Product Designer

August 2019 - January 2020, Vancouver, BC

- Provided discovery and user stories which unblocked design and development work for a new feature which allows clients to use Copperleaf's application with multiple currencies.
- Collaborated with another designer and the director of design to create a design thinking course and to teach it to new hires at Copperleaf.

Emily Carr University of Art + Design / Sessional Instructor

January 2019 - December 2019, Vancouver, BC

- Taught classes in UX Design as well as Designing for StartUps.

Progressa / Senior Interaction Designer

November 2017 - July 2019, Vancouver, BC

- Provided discovery research to understand all the components of this start up business that allowed it to operate, and converted those processes into a single application to allow the application

- for and generation of loans.
- Created and implemented a simple design system.

SAP/ Interaction Design Specialist

April 2015 - November 2017, Vancouver, BC

- Delivered medium to large projects for SAP Analytics Cloud, including crosstables, mobile chat, and more.

SAP / Interaction Design Intern

September 2014 - April 2015, Vancouver, BC

- Delivered small to medium projects for SAP Lumira and SAP Analytics Cloud.

Education

Emily Carr University of Art + Design / Bachelor's Degree in Interaction Design

2012 - 2014, Vancouver, BC

Awards

Iatse 891 Scholarship for Excellence

Emily Carr Industrial Design Award for Excellence

Design Camp 2013 in Kolding, Denmark